

Sample article for newsletters:

Superfast Broadband has arrived

Leicestershire County Council is pleased to announce that superfast fibre broadband has now arrived in [AREA], thanks to the council's multimillion point project, Superfast Leicestershire, which is being delivered in partnership with Openreach.

Superfast Leicestershire started in July 2014 and has since delivered fibre broadband connections to over 75,000 homes and businesses across the city and county.

Fibre broadband is not just faster than the old copper wires but also more reliable and can withstand more regular use.

A superfast fibre broadband connection can make a world of difference to your personal and professional life; from being able to work remotely from home, streaming your favourite music, shows and movies in a matter of minutes, upgrading your home with smart technology, or just being able to use multiple devices at once.

The upgrade is not automatic, you must talk to your provider about making the switch to fibre broadband. However, this is a good opportunity to shop around for the best deals, saving you money whilst enjoying a whole host of new benefits through superfast broadband.

If you have any questions regarding upgrading the Superfast Leicestershire Team at Leicestershire County Council would be happy to help, get in touch on 0116 305 0023 or broadband@leics.gov.uk

[Words – 209]

Sample announcement:

SUPERFAST BROADBAND IS HERE:

Leicestershire County Council is happy to announce that their project, Superfast Leicestershire has delivered superfast fibre broadband to [AREA]. Talk to your internet provider about upgrading to this or get in touch with the Superfast Leicestershire team at superfastleicestershire.org.uk for more information.