

Get faster broadband

Superfast Leicestershire

Access to Success with Fibre Broadband



"With faster speeds and a more secure connection, we now have the opportunity to be more creative online"

- Harry Longman,
Founder and Chief Executive of GP Access Ltd

GP Access is a company with a simple vision - "to transform access to medical care". Formed in 2011 in Cossington, Leicestershire, it grew from a community of over forty pioneering GP practices around England wanting to deliver a better way to provide access for patients to their GPs. Founder and Chief Executive Harry Longman explains how the move to Superfast Broadband has helped his business develop.

What were the challenges?

We help GP practices all over the country to transform their access to medical care through a bespoke programme meaning a secure connection is vital. Our broadband was about 6 Mbps before the upgrade. It worked OK, but it was often slow on uploads which made processes difficult for the business particularly as we handle large amounts of data.

Was it difficult to upgrade?

I found out about the fibre broadband through a letter from Leicestershire County Council and decided to order the new service.

It was an easy process; the box was delivered and the following day a man arrived to install it and he ensured it was working properly before he left.

How have things improved?

Since upgrading to fibre broadband everything is working a little faster which is great. Every bit of efficiency helps and as we do a lot of video conferencing, the change in speed is very noticeable and things have definitely improved.

What are your future plans?

Every month we are doing something different by trying to come up with innovative ways to engage with our customers.

With faster speeds and a more secure connection, we now have the opportunity to be more creative online and have the capacity to improve our customer relationships using faster broadband.

How Superfast Broadband has helped GP Access Ltd:

- Increased Productivity
- More innovative customer engagement
- Video conferencing at higher speeds

The Benefits of Superfast Broadband:

Many businesses that can already access fibre broadband are using it to maximise growth, expand their customer base and improve their bottom line.

By having fibre broadband, not only will you be able to benefit from faster upload and download speeds, you can also run meetings by video link and reach customers through new, faster and easier to track methods of communication like Facebook and Twitter.

Plus, you can also use cloud based systems, which means you have access to the same tools as larger companies – all with the same benefits, but for a fraction of the cost.

Superfast Fibre Broadband in Leicestershire:

- ✓ Leicestershire County Council's vision is to ensure that all premises can access superfast broadband speeds by 2018
- ✓ The current BT contract will ensure fibre broadband access to at least 72,000 additional premises
- ✓ Over 400 fibre enabled cabinets will be deployed as part of the BT contracts
- ✓ It is estimated that Superfast Leicestershire will generate £92m in economic growth by 2021

If you would like further information please visit:

www.superfastleicestershire.org.uk

The eBusiness Club

Helping you use technology to boost your business

At the East Midlands Chamber's eBusiness Club, we understand that you want to improve your business and make the most of every opportunity available to help you achieve that.

When it comes to technology, the range of opportunities on offer can appear to be both vast and daunting at the same time. From social media through to eCommerce, it can be all too easy to miss out purely through a lack of knowledge or even confidence.

That's where we come in. With great training, specialist support, workshops, consultancy and grant funding, we have everything you could possibly need to embrace, understand and use all levels of advanced technology to take your business to a greater level of success.



To find out more about workshops and training courses in Leicestershire please visit:

www.ebusinessclub.biz/Workshops-and-Courses

