On Cloud Nine thanks to Fibre Broadband

"We have even been able to extend our key product so that it is provided purely on the Cloud. "

- Darren Woods,
Owner and Manager of EnCircle Solutions Ltd

EnCircle Solutions Ltd are a software development and IT managed service provider, specialising in the Cloud and mobile app development, along with deploying and maintaining websites which automate business processes from admin to front line scheduling. Owner and Manager Darren Woods explains why working with this type of technology means that having a high-speed connection has been key.

What challenges did you have?

In the early days we just had two staff and everyday processes weren't too bad, but as we grew, and recruited more staff, we began experiencing problems. There were severe delays in loading web pages and sending/receiving emails. Communications are critical to any modern business and we were struggling to keep up.

Was it easy to upgrade?

As we work on an industrial estate we would often speak to other businesses. We found out that our neighbouring business and a few other units already had fibre. Our unit was confirmed to have fibre available to connect and within 3 weeks BT had us connected and we were up and running.

What improvements have you seen?

Since upgrading our network, our staff are able to connect to Cloud applications from payroll, accounting, trouble ticketing, project planning, document collaboration, emails and shared calendars all at the same time. Uploading videos and streaming content is now smooth without any buffering or delays. Supporting our customers via remote desktop connections has reduced our support overheads and our carbon footprint by enabling remote working over a secure VPN.

Any other advantages?

As VOIP phones now provide advanced PBX features such as hunt groups, email and call routing, a high-speed connection was a necessity.
We have even been able to extend our key product so that it is provided purely on the Cloud. People can sign up online and have a customised system deployed without us needing to go out and install software on their servers, at their premises. We can host the sites and maintain them remotely which reduces our overheads dramatically and allows us to compete with larger firms.

How Superfast Broadband has helped:

- Can use Cloud Computing

- Improved Flexibility for both the Business and its Customers

- Reduced Overhead Costs

www.encircle.co.uk

The Benefits of Superfast Broadband:

Many businesses that can already access fibre broadband are using it to maximise growth, expand their customer base and improve their bottom line.

By having fibre broadband, not only will you be able to benefit from faster upload and download speeds, you can also run meetings by video link and reach customers through new, faster and easier to track methods of communication like Facebook and Twitter.

Plus, you can also use cloud based systems, which means you have access to the same tools as larger companies – all with the same benefits, but for a fraction of the cost.

Superfast Fibre Broadband in Leicestershire:

√ Leicestershire County Council's vision is to ensure that all premises can access superfast broadband speeds by 2018

√ The current BT contract will ensure fibre broadband access to at least 72,000 additional premises

√ Over 400 fibre enabled cabinets will be deployed as part of the BT contracts

√ It is estimated that Superfast Leicestershire will generate £92m in economic growth by 2021

If you would like further information please visit:

www.superfastleicestershire.org.uk

The eBusiness Club
Helping you use technology to boost your business

At the East Midlands Chamber's eBusiness Club, we understand that you want to improve your business and make the most of every opportunity available to help you achieve that.

When it comes to technology, the range of opportunities on offer can appear to be both vast and daunting at the same time. From social media through to eCommerce, it can be all too easy to miss out purely through a lack of knowledge or even confidence.

That's where we come in. With great training, specialist support, workshops, consultancy and grant funding, we have everything you could possibly need to embrace, understand and use all levels of advanced technology to take your business to a greater level of success.

To find out more about workshops and training courses in Leicestershire please visit:

www.ebusinessclub.biz/Workshops-and-Courses